

## Notice to California Residents

The following section applies to California residents.

(a) *Shine the Light*. Under California’s “Shine the Light” law, you have the right to ask us once a year if we have shared your personal information with third parties for direct marketing purposes. To make a request please contact us as instructed in the “How to Contact Us” section below and specify you are making a Shine the Light request.

(b) *California Consumer Privacy Act (“CCPA”)*. The CCPA creates consumer privacy rights and requires businesses to make disclosures about their privacy policies and practices. Pursuant to the CCPA, both our privacy practices and your privacy rights are discussed in detail in the following information.

Personal Information We Collect. We collect your personal information when you interact with our Site or otherwise communicate with us. For the purposes of this section, “personal information” means information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device.

We have collected the following categories of personal information covered by the CCPA from consumers within the past 12 months, and have used it for the following business purposes:

<b>Category of Personal Information Collected</b>	<b>Business Purpose of Collection</b>
Identifiers, including real name, alias, signature postal address, unique personal identifier, online identifier, email address, account name, telephone numbers.	To facilitate product sales and market our products to you.
Financial information, including credit card and debit card number.	To facilitate payment for products.
Commercial information, including products or services purchased.	To track orders and market our products to you.
Internet or other electronic network activity information, including browsing history, search history, and information regarding an individual’s interaction with an internet site, application, or advertisement	To provide you more relevant content, track original Site visits, and optimize your Site experience as well as to ensure our systems are properly functioning.

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated, or incompatible business purposes without providing you notice.

Sharing Your Information. We do not sell your personal information, but may disclose it to third parties for a business purpose. We disclose identifiers and financial information to third party payment processors and fraud detection services. We also disclose internet and electronic

network activity information to internet service providers and marketing intelligence service providers

Source of Personal Information. To know more about the sources from which we collect personal information, see the above Section titled “Data categories, sources and origin of data.” More broadly, we collect identifiers, consumer information, and financial information directly from you when you, for example, make a purchase on our website, create a personalized account with us, provide your contact information to us, submit a request to us, and interact with our social media pages. We also collect passively from you internet or electronic information such as browsing history, search history, IP address, and other information regarding an individual’s interaction with a site, when you visit and navigate our website on any device or receive or interact with our communications and website that may contain cookies.

Your Rights. The CCPA gives you certain rights regarding your personal information:

- *Right to Know.* You may request no more than twice in a 12-month period that we provide you with copies of specific personal information we have collected, sold, or disclosed about you. However, under California law, we cannot provide you with certain sensitive information, despite your request (for example, we will not send you copies of your social security number even if it is something we collected).
- *Right to Delete.* You may request that we delete certain personal information we have collected about you, with certain exceptions.

Exercising Your Rights. To exercise your rights above, please submit a request to us at by [clicking here](#), emailing us at [sim@us.suspa.com](mailto:sim@us.suspa.com), or calling us at 1-800-685-3369. Please describe your request with sufficient detail so we can properly respond to your request. As part of your request, please specify which right you are exercising and be prepared to provide your name and desired method of contact. We may ask for additional information to verify your identity. The information you provide in your request and any follow up information we ask for from you will be used solely to verify your request.

After receiving your request, we may need to contact you for further information and will notify you if your request has been granted or declined, or if an exception applies to your request.

Only you or an individual designated as your authorized agent to act on your behalf may make a request related to your personal information. You may also make a request on behalf of your minor child.

We may not discriminate against you if you choose to exercise your rights.

Responding to Your Rights Request. We will try to respond to your request within 45 days. If we need more time, we will contact you with the reason we need more time and the extension period. If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option. In response to your request to know, we will only disclose the

information we have collected in the 12 months prior to our receipt of your request. Our response will also explain the reasons we cannot comply with any request, if applicable.

We do not charge a fee to process or respond to your request unless your request is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate prior to completing your request.

### **Changes to this Privacy Notice**

We reserve the right to modify this Privacy Notice at any time. If we make changes to this Privacy Notice we will post them on the Site and indicate the effective date of the change. If we make material changes to this Privacy Notice we will notify you by email or through the Site.

### **Contact Us**

If you have any questions or comments about our Privacy Policy or practices, please contact us at:

SUSPA® Inc.  
3970 Roger B. Chaffee Memorial Dr  
Grand Rapids, MI 49548

Telephone: 616.241.4200  
Toll Free: 1-800-685-3369  
Fax: 616.531.3310  
sim@us.suspa.com

*This Privacy Notice was last updated 06/26/2020*